

Press Release



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BIDDING FOR BUSINESS IN THE PROPERTY MARKET

A brand new concept for generating conveyancing and will-making business is set to transform the way solicitors market their legal services, allowing them to compete more effectively for work from clients across the UK.

ClicknMove is an online service for clients who are looking for a solicitor to act on the sale and purchase of a property in England, Wales or abroad. ClicknMove is the brainchild of solicitors and business partners David Jones and David Pett who have 40 combined years of experience in the provision of legal services and running of their own practice. They have combined this experience with the expertise of established IT business, (name) to form this joint venture.

David Pett, Director of ClicknMove, says, "The conveyancing market has been swamped by an increasing number of internet conveyancing businesses. Many of these operations advertise for work and then sub-contract to solicitors forcing fees downwards. ClicknMove is looking to regain part of this lost market and give back solicitors the right to charge a fair price for a fair days work."

David continues, "We identified that many small and medium sized solicitors' firms are also significantly disadvantaged when trying to increase their work leads because of escalating marketing costs. ClicknMove enables them to reach a far wider audience and, through the currently popular concept of online bidding, quote for work in a competitive environment."

Visitors to the ClicknMove website will be invited to register details of the property they wish to sell or purchase, and will also be able to leave particulars of any Will they may wish to make. For a monthly registration fee, solicitors will become members of a panel that are able to bid online for the work leads. Price will not be the only factor, however, as clients looking for conveyancing solicitors will also be able to make decisions based on experience and location via the information provided.

The visitor will be able to choose a 'bid' at any time during the pre-determined bid window. They will also have to option to contact a local panel solicitor directly if they prefer.

By registering with ClicknMove solicitors are able to take advantage of enquiries from across the UK 7 days a week, 24 hours a day, as well as promote all of their legal services to a wide audience at a relatively low cost when comparing the investment required to effectively market an individual business through traditional advertising methods.

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The service is intended to provide additional leads and solicitors will be able to continue using their traditional sources of work as well as operating flexible price structures.

Each solicitor has a dedicated page on the ClicknMove website which links directly to their own firm's website where they will be able to offer additional client services e.g. personal injury and family services. Each solicitor will also be able to offer individual incentives and communicate with clients out of traditional working hours.

ClicknMove will also promote business between visitors looking to purchase property abroad and solicitors with expertise in this area.

For more information on ClicknMove please contact Maureen Goffin on 01284 717273 or email: maureen@clicknmove.co.uk

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